

# Campus Hiring Sentiments: 2009 Campus Season

## A TMI Group Survey

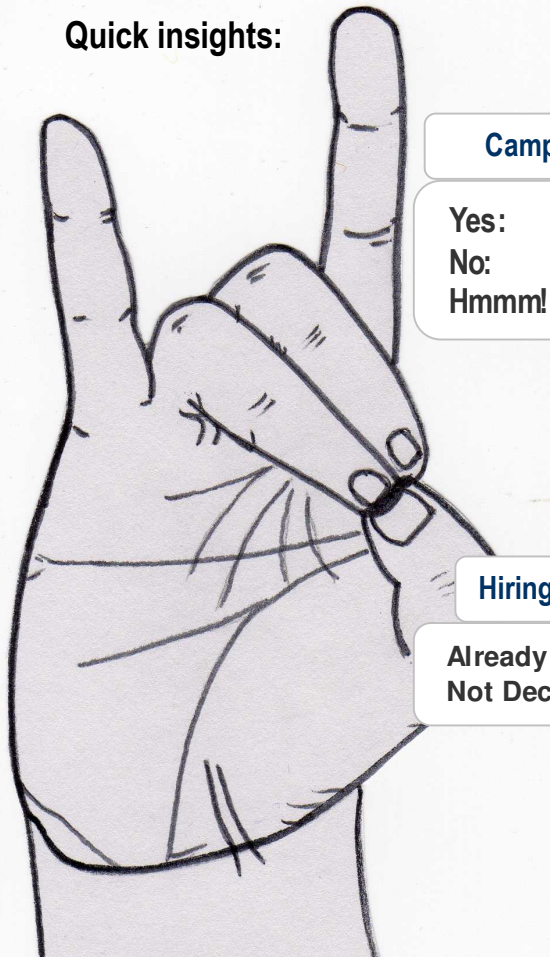
### Quick Read:

India seems to be awakening from its recession induced slumber! The initial responses, though guarded, indicate a return in affinity towards campus hiring. We call this affinity because most of the Campus plans are still plans, and may or may not translate into concrete action.

We put two of our sweetest voices on the phone to talk to 40 HR professionals from the traditional campus visitors, Banking, Information Technology and Insurance. Additionally, we also approached the new sunrise sectors to read their minds... Telecom, Health Care, Infrastructure and the almost recession proof sector, Pharmaceuticals.

While the results as an HR consulting firm has been encouraging (euphemism for “we might barely survive this year!”), from the campus perspective, this season would not be one they would be writing home about.

### Quick insights:



#### Campus Plans

Yes:	40%
No:	45%
Hmmm!:	15%

#### Campuses In the Radar

MBA campuses Only	56%
Engineering Only	25%
All Campuses	6%
Engineering & MBA	6%
Graduate & MBA	6%

#### Hiring Volumes

Already hired	6%
Not Decided	94%

#### Industry wise Hiring Sentiments

Insurance	33%
Information Technology	20%
Pharmaceuticals	18%
Telecom	13%
Banking	8%
Health Care	5%
Infrastructure	5%